



TEDxLagunaBlancaSchool



Dear Community Partner,

We are proud to present the **seventh** annual TEDxLagunaBlancaSchool! This one-day conference, held on **January 29th, 2025**, in Laguna's Merovick Gymnasium, is the culminating event for students in the TEDx program.

It is an opportunity for both the Laguna and Santa Barbara communities to come together for a day where "ideas are spread." In the production of this event, students are involved in every aspect of the event, including curating speakers and performers, creating and managing a budget, and organizing professional-level audio and visual coverage. By producing the TEDx conference, our student leaders develop valuable, real-world skills that parallel the mission of Laguna Blanca School.

The theme of the upcoming TEDxLagunaBlancaSchool will be **Limitless**. "Limitless" embodies the spirit of endless possibility and the courage to push beyond perceived horizons. This year's theme inspires us to challenge the norms that confine our thinking and venture into new realms of innovation. As we journey through the infinite landscape of imagination and discovery, we embrace the belief that with passion, determination, and resilience, nothing is out of reach.

In order to secure critical items for our event, we rely on financial and in-kind donations from generous businesses and organizations. All financial contributions go towards supporting our event. Every sponsorship partner will be reflected in the promotional material described below.

Thank you for your consideration and we look forward to hearing from you soon. If you have any questions, please follow up with our team at TEDx@LagunaBlanca.org.

We hope to see you Wednesday, January 29th, for Limitless.



Serena de Ponce



Luke Rice



JJ Stone



Juliet Bradley

NEED TO KNOW.

TED & TEDx.

Born in 1984, TED began as a conference for bringing people together from three worlds: Technology, Entertainment, and Design. Today, TED is a platform and global movement focused on meaningful change through the power of ideas. In the spirit of TED arose TEDx--a program designed to stimulate dialogue through TED-like experiences at the local level. TEDx events are fully planned and coordinated independently, on a community-community basis.

TEDxLagunaBlancaSchool.

Laguna Blanca is an EK-12th grade school in Santa Barbara, California. In its over 90-year history, we have always believed in learning through experience. Made up of 20 students, the TEDx program (established in 2017) is dedicated to producing a professional-level event. Hosted on campus, the event combines TED Talk videos with live presenters, interactive galleries, local entrepreneurs, and organizations for a day where “ideas are spread.” We believe that Laguna Blanca School's mission and TEDx align with the ambitions of the students who produce this event.

At a glance.

650... audience members from Laguna Blanca School and Santa Barbara Community each year.

12-20... speakers and performers from Santa Barbara and across the globe

22... high school students design, organize, and produce this annual event

1/29/25... is the date of our upcoming event, TEDxLagunaBlancaSchool, Limitless 2024

TEDxLagunaBlancaSchool Milestones



Gabriel Falzone, with over 39,000 views



Dino Ambrosi, with over 2M views



Jessie Graff with over 19,000 views



Lorena Martinez, with over 18,000 views



Sasha Cohen, with over 5,000 views

	Andromeda \$15,000	Centaurus \$10,000	Orion \$7,500	Cygnus \$5,000	Lyra \$2,500	Ursa Major \$1,000	Ursa Minor \$500
Appreciation in the Independent	Yes						
Logo on signage stakes	Yes						
GOBO light in foyer	Yes						
Recognition of Lanyard	Yes	Yes					
Promotional Sponsor Booth	Yes	Yes	Yes				
VIP Parking	Yes	Yes	Yes	Yes			
Access to VIP lounge	Yes	Yes	Yes	Yes	Yes		
Pre-roll Video Recognition	Yes	Yes	Yes	Yes	Yes		
Event Program Recognition	Yes	Yes	Yes	Yes	Yes	Yes	
Step and Repeat Recognition	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Prive check-in and concierge	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Recognition on social media and website	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Elite Tickets	10 tickets	8 tickets	4 tickets	4 tickets	2 tickets	2 tickets	1 ticket

Dear Partner,

As a non-profit, we rely on the support from people like you. By becoming a partner of TEDxLagunaBlancaSchool, you share our goal to inspire people to change the world.

Please see below for our sponsorship goals this year. For any questions, please contact: tedx@lagunablanca.org



Our sincerest thanks,
Students from TEDxLagunaBlancaSchool